



STX ON-LINE DISTRIBUTION POLICY

Managing distribution channels is fundamental to STX's business. Of related importance is the financial health of STX's customers with whom STX plans and executes co-op marketing and sales programs, including dealers that maintain a store-front. Accordingly, STX has developed a policy whereby certain STX products will be subject to the on-line listing restrictions set forth below.

STX is committed to the long-term success of brick and mortar retailers and the role they play in the efficient distribution of sporting goods. Store-front retailers uniquely function to provide consumers with information, product expertise and hands-on buying experiences that is not otherwise available in the marketplace. They vitally assist the manufacturer in communicating a brand's message. Therefore, it is STX's belief that retailers, consumers and the overall marketplace are best served when consumers look first to authorized brick and mortar retailers for newly-released, elite player products. To further that objective and to orient consumers in that direction, STX maintains the following on-line distribution restrictions (including third party and retailer-controlled websites) for the products designated by STX here or elsewhere:

1. Retailers desiring to offer the below-listed products for sale on their own website properties must first obtain written authorization from an STX officer. In the event of STX's authorization:
 - a. authorization is valid only through August 31st of the year granted (authorization is reviewed each year for the period September 1 – August 31);
 - b. STX's then current MAP policy applies;
 - c. Nike products are excluded from on-line website authorization.
2. The STX products identified below (or at <https://www.stx.com/legal>) **MAY NOT** be offered for sale on or through any third party on-line website, specifically Amazon, until the designated "Earliest Possible Date for 3rd Party Website."
3. STX reserves the right to be the first to list any of the products listed below on Amazon. Once STX lists a product on Amazon, Amazon-authorized retailers may follow by attaching their offer to the STX-owned ASIN (Amazon Standard Identification Number), a unique identifier for each product on Amazon.
4. STX products **MAY NEVER** be offered for sale on or through eBay, SidelineSwap, Alibaba or any other online marketplace.
5. So-called "team stores" (intended for designated consumer purchases) are for custom products only and such websites or pages **MAY NOT** be a source for STX in-line catalog products.

Violations of the Policy will result in (i) prompt notice of the loss of all on-line website rights through August 31 of the year in which a violation occurs; (ii) further restrictions with respect to on-line websites in the succeeding year starting September 1st; and/or (iii) potential change in status as an authorized STX retailer.

STX.COM

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A retailer's order placement with STX will be deemed an acknowledgment of and consent to the terms of this Policy.

The schedule below is subject to change in STX's discretion, notice of which will be posted on STX website: <https://www.stx.com/legal>.

The following products are restricted from release on third-party websites, including Amazon and other marketplaces.

Product	Earliest Possible Dates for 3rd Party Website (with Authorization)
X20 Unstrung & Pro Strung Head	October 15, 2021
Fiber X & 2D Composite Handles	October 15, 2021
ScTi X+, O Alloy A/M & Defense Handles	October 15, 2021
4Sight XVS Goggle	October 30, 2021
Crux Pro Head, Handle, Complete Stick	January 15, 2022
CellV Gloves & Padding	January 15, 2022
Hammer 900 Head	April 1, 2022
Stallion 900 Head	April 1, 2022
Hyper Power Head	October 15, 2022
Duel III Head	October 30, 2022
Exult Pro Head, Handle, Complete Stick	November 15, 2022
Rival Junior Helmet	January 15, 2022

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