



MINIMUM ADVERTISED PRICE POLICY

Lacrosse/Field Hockey: For Retailers and Vendors

In order to promote STX's reputation for superior technology and quality products and to encourage our Dealers to achieve the margins essential to support robust product promotion and the delivery of quality service to consumers at the point of sale and otherwise, STX has adopted a Minimum Advertised Price Policy for selected products. The policy, which complements STX's advertising assistance programs with Dealers, states as follows:

Advertising and posted pricing, wherever it appears, shall be deemed out of compliance when it is \$0.01 lower than the Minimum Advertised Price set forth in the current STX Price List, inclusive of any and all discounts, coupons, promotions, rebates, bundling and the like.

With respect to products for which a Minimum Advertised Price is specified on the current STX Price List, it is STX's unilateral policy to review advertising and to determine if the advertising is non-conforming. If the advertising is non-conforming, STX reserves the right to place the account on "hold", adjust past, current and future discounts, payment terms, freight agreements or have the allocation of all STX products and/or services as to that account terminated indefinitely.

STX reserves the right to amend, terminate or otherwise modify this MAP policy at any time on its website at www.STX.com/legal. This policy applies equally to all STX Distributors and Dealers.

The foregoing is a statement of STX's unilateral policy and expresses the terms upon which we will deal with our Dealers. STX does not seek, nor will it accept, any agreement or understanding with respect to the prices you may charge at any time.